

## ABSTRACT OF THE DISCLOSURE

In a television broadcast content distributing system,  
a plurality of television broadcast content distributing  
5 servers generate television broadcast contents, and a  
plurality of television broadcast content receiving terminals  
receive the television broadcast contents. Also, a first  
channel allocating switch is connected to the television  
broadcast content distributing servers to allocate channels  
10 to the television broadcast content distributing servers,  
respectively. On the other hand, a plurality of second channel  
allocating switches are provided. Each of the second  
allocating switches is connected to one or more of the  
television broadcast content receiving terminals, to thereby  
15 allocate one or more of the channels to the one or more of the  
television broadcast content receiving terminals. Further, a  
plurality of virtual local area networks are provided. Each  
of the VLANs is arranged in correspondence with one of the  
channels between outputs of the first channel allocating  
20 switch and inputs of the second channel allocating switches.